

we must make  
**HEROES**  
for our children



JAPAN TOP LEAGUE

# From President

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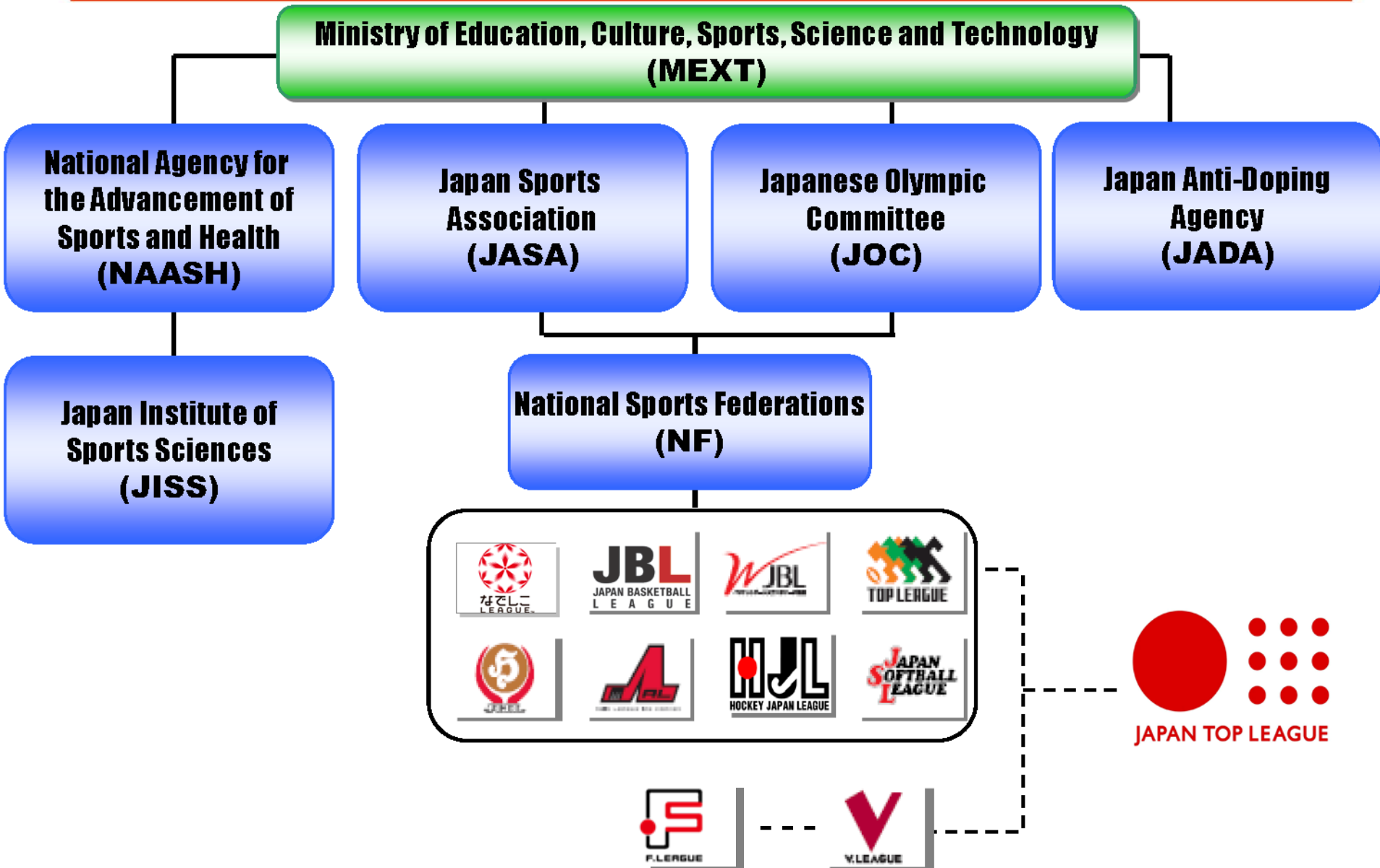
Cooperative Organization of Japan Top Leagues (JTL) was established on May 24, 2005, and JTL started with 9 leagues of 8 sports. April 1, 2010. Japan Futsal League became new our member. Now our organization consists 10 leagues of 8 sports

The purpose of the JTL is to support 8 sports, 10 leagues, to enhance each league's activities and to strengthen administration of these sports.

To bring outstanding results to the Japanese ball sports in the international competitions, Project Promotion Committee that consists of staff from each league was launched in 2006 in the JTL. The committee sets five priority projects, "Cooperation toward International Competitions", "League Activation", "Support for Comprehensive Community Sports Clubs", "Promotion of Planning for Athletes' Career Support" and "Toto Sales Promotion" for the goal. The JTL, all top leagues, top teams work in cooperation to achieve the goal. With understanding the purpose of our organization and activities, we ask for your kind support and cooperation to our organization.

**April, 2010**  
**Cooperative Organization of Japan Top Leagues**  
**President Yoshiro Mori**

# I · JTL in the Japanese Sports



# II . Mission & Vision

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## **Mission**

As the Japan Olympic teams have been struggling after the Olympic games in 1964, Tokyo, “The Nippon Revival Project” has started to strengthen sports activities in Japan since 2003. As a result of this project, Japan won 37 medals in the Olympic games in 2004, Athens.

It has been still challenging for the Japan national teams of ball sports to participate in the Olympic games. To resolve this situation, “ A ball sports competition revival” must be considered immediately. That was the reason why the JTL was established. Through cooperation of various sports leagues; promoting of activities and vitalization of management can be achieved.

## **Vision**

Our final goal is to achieve medals of ball sports at the Olympic games and international competitions. In order to accomplish the goal, the JTL contributes to realize effective management, raise public awareness of sports, and increase the competitive skills through the cooperation of 10 leagues.

# III - Top Leagues (8 sports 9 leagues 145 teams)

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**Japan Football Association**

**The Japan Women's Football League** (22 teams)

**Japan Futsal League** (10 teams)

**Japan Volleyball Association**

**Japan Volleyball League Organization**  
(Men's 19 teams • Women's 20 teams)

**Japan Basketball Association**

**Basketball Japan League Organization**  
(16 teams)

**Women's Japan Basketball League Organization**  
(13 teams)

**Japan Handball Association**

**Japan Handball League Organization**  
(Men's 8 teams • Women's 6 teams)

**The Japan Rugby Football Union**

**Japan Rugby Top League** (14 teams)

**The Japan Ice Hockey Federation**

**Asia League Ice Hockey**  
(Domestic 4 teams)

**Japan Hockey Association**

**Hockey Japan League Organization**  
(Men's 10 teams • Women's 8 teams)

**Japan Softball Association**

**Japan Women's Softball League Organization**  
(Women's 28 teams)

# IV. Organization - Executives (As of October, 2008)

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**President:** **Yoshiro Mori** (President, The Japan Rugby Football Union )

**Vice President:** **Fujio Cho** (Chairman, Toyota Motor Corporation)

**Saburo Kawabuchi** (Honorary President, Japan Football Association)

**Taro Aso** (President, Women's Japan Basketball League Organization)

## **Board of Trustees:**

**Motoaki Inukai** (Japan Football Association)

**Masao Tachiki** (Japan Volleyball Association)

**Yushi Samuro** (Japan Basketball Association)

**Yoshihide Watanabe** (Japan Handball Association)

**Fumio Wada** (The Japan Rugby Football Union)

**Kenichi Chizuka** (Japan Ice Hockey Federation)

**Motohito Yoshida** (Japan Hockey Association)

**Taku Yamasaki** (Japan Softball Association)

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- <Board of Directors>** Noriyuki Ichihara (Japan Handball League Organization)
- Managing Director:** Noboru Mashimo (The Japan Rugby Football Union)
- Vice Managing Director:** Norio Yamagishi (Japan Volleyball Association/Academic Expert)
- Senior Board Member:** Nobuo Adachi (Women's Japan Basketball League Organization/Academic Expert)  
Seiko Umekita (Japan Volleyball League Organization)  
Yoshinori Taguchi (The Japan Women's Football League)
- Board Member:** Kazuo Honda (The Japan Women's Football League)  
Minoru Umeno (Japan Volleyball League Organization)  
Yoshifumi Ito (Basketball Japan League Organization)  
Susumu Ishikawa (Women's Japan Basketball League Organization)  
Hiroshi Tada (Japan Handball Association )  
Susumu Kimizuka (Asia League Ice Hockey)  
Touichi Nagai (Hockey Japan League)  
Hideo Oshita (Japan Women's Softball League)  
Kuniya Daini (Japan Futsal Federation)
- Auditor:** Tomiaki Fukuda (JOC/Senior Board Member)  
Koichi Tsujii (JOC/Legal Affairs Commission)
- Advisory Board:** Tsunekazu Takeda (President, JOC)  
Shigeru Sugiyama (Sport Producer)  
Ichiro Kono (Chairman, The Executive Board of JADA )  
Munehiko Harada (Professor, Waseda University)

# Office - Project Promotion Committee

(As of April, 2008)



## <Project Promotion Committee>

**Vice Management Director:** Noboru Mashimo (The Japan Rugby Football Union)

**Chairman:** Nobuo Adachi (Cooperative Organization of Japan Top Leagues)

**Vice Chairman:** Seiko Umekita (Japan Volleyball League Organization)

**Member :** Masaaki Ishi (The Japan Women's Football League)  
Hiroki Nishio (Japan Volleyball League Organization)  
Osamu Ono (Asia League Ice Hockey, Japan Office)  
Yumiko Yasuoka (Hockey Japan League)  
Kenta Kawashima (Basketball Japan League Organization)  
Takashi Fujiwara (The Japan Rugby Football Union)  
Masaki Ienaga (Japan Handball League Organization)  
Hiroyuki Yokota (Japan Women's Softball League)  
Toshikazu Ninomiya (Women's Japan Basketball League Organization)  
Kounosuke Igarashi (Women's Japan Basketball League Organization)  
Makoto Fuwa (Japan Futsal League)

## <Advisory Board Members>

Harada Munehiko (Waseda University)

Kazuhiko Nakamura (Yamanashi University)

Yoshio Takahashi (Tsukuba University)

Makoto Saito (Sensyu University)

Shigeru Tanaka (Japan Handball League Organization)

## <Office>

Executive Director: Yuji Hirano

Vice Executive Director: Hitoshi Mogi

Senior Staff: Rumiko Nakajima

# V . Action Policy

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## 1. Cooperation toward International Competitions

In order to achieve the Olympic medals in ball sports, and perform well at international competitions, the JTL build a supporting system with Japanese Olympic Committee and through the cooperation of several sports organizations and leagues.

For effective and precise strength-building, the JTL works toward the following Activities

1. Effective utilization of the national training center
2. Collection and analysis of global sport information
3. Provision of management know-how for hosting international competitions in Japan
4. Effective workshop for leagues young top players

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## 2. League Activation

For league activation, the JTL offers the following support to all top leagues

### ① Attracting

- Correct and provide information on spectators' attention

### ② Public promotion activities

- Provide information of the top leagues to TV, newspaper and radio to increase the media exposure

- Seek a dedicate channel which specialized in the top leagues, “Top League Channel”, for constant information delivery

### ③ Workshops

- Hold workshops for general managers of teams, staffs and players jointly to deepen the knowledge of team management and players in the top leagues.

### **3. Support for Comprehensive Community Sports Clubs**

Through cooperating with Japan Sports Association, Japanese Olympic Committee and each sports organizations, the JTL support to make bases of the partnerships between sports organizations in each prefecture in progress

### **4. Promotion of Planning for Athletes' Career Support**

In connection with Japanese Olympic Committee and each league, the JTL perform support for the second career of athletes

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### **5. Cooperation with “toto” Sales Promotion**

The JTL cooperate with the sales of “toto”, Sports Promotion Lottery, at the league sites with each team of an affiliation with the top leagues

### **6. Others**

Besides the above stated, the JTL cooperate with various leagues accordingly

# VI. Activities Plan in 2010

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## **Cooperation toward International Competitions**

- Joint workshops for coaches and management staffs at the national training center
- Collection of global information
- Enhancement of international communication service
- Promotion of Japan-Korea top league international exchange

## **League Activation**

- Activation of the JTL homepage
- Workshops for referees, leagues young athletes
- Hold media communication meeting for each league
- Development of new program for kids, “Ball-de-Asobo”
- Award, “Top league trophy”, for outstanding management staffs

## **Cooperation with Community Sports Clubs**

- Organize “Ball game festa” in 3 prefectures

## **Marketing Campaign**

- Support sponsor sales, planning of a marketing program

# VI. Activities Plan in 2010

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## **Promotion of Planning for Athletes' Career Support**

- Consider establishment of “athletes’ second career annuity system”
- Send information and hold workshops with the second career department in the national training center

## **International Social Contribution**

- Support to developing countries with international NGOs through charity events at leagues’ games
- Cooperation activities with JAPAN RED CROSS

## **Committee Meetings**

- Hold permanent board of directors, project promotion committee meetings

## **Application for incorporation**

- The JTL is aiming to incorporate the organization in 2010

# All Top League Teams



The Japan Women's Football League	Japan Volleyball League Organization		Basketball Japan League Organization
<b>Nadesiko League</b>	<b>Premier League Men</b>	<b>Premier League Women</b>	<b>JBL</b>
TEPCO Mareeze URAWA Red Diamonds Ladies JEF United ICHIHARA-CHIBA Ladies AS Elfen SAYAMA FC NTV Beleza Albirex NIIGATA Ladies IGA Football Club Kunoichi INAC Leonessa OKAYAMA YUNOGO Belle FUKUOKA J ANCLAS	JT Thunders OOITA MIYOSHI Weisseadler FC TOKYO PANASONIC Panthers SAKAI Blazers SUNTORY Sunbirds TORAY Arrows TOYOTA GOSEI Trefuerza	DENSO Airybees HISAMITSU Springs JT Marvelous NEC Red Rockets OKAYAMA Seagulls PIONEER Red Wings TORAY Arrows TOYOTA AUTO BODY	AISIN Sea Horses HITACHI Sunrockers Link Tochigi Brex PANASONIC Trians Rera Kamuy HOKKAIDO TOSHIBA Brave Thunders TOYOTA Alvarik MITSUBISHI ELECTRIC Diamond Dolphins
<b>Challenge League</b>	<b>Challenge League Men</b>	<b>Challenge League Women</b>	<b>JBL2</b>
<b>EAST</b> NORDDEA HOKKAIDO Tokiwagi Gakuen Highschool JFA Academy FUKUSHIMA Nippon Sport Science University Ladies AC Nagano Parceiro SHIMIZU Daihachi Pleiades  <b>WEST</b> Shizuoka Sangyo UNIV. IWATA Bonita FC Bunnys KYOTO Soccer Club Speranza F.C. TAKATSUKI Aguilas KOBE Renaissance KUMAMOTO F.C. Je Vrilie KAGOSHIMA	FUJITSU J Tekt Stings TSUKUBA UNITED Sun GAIA TOKYO Verdy DAIDO STEEL Redstar KINKI Club Sfida metropolitan police department KINDEN Trinity Blitzs HANSHIN Delfino TOYOTA Sun Hawks TOKYO TOYOPET	HITACHI Sawa Rivale PFU Blue Cats SANYO Redthor KAMIO Medics Ohno Sekiyu Hiroshima Oilers Shikoku Eighty8 Queen KenyoKai Redhearts KUROBE Aqua Fairies KASHIWA Angel Cross Forest Leaves KUMAMOTO GSS Sunbeams Befco BB Stars	AISIN AW Areions ANJO CHIBA Pierce Arrow Badgers HITACH CABLE Bulldogs ISHIKAWA Blue Sparks TOYOTA GOSEI Scorpions TOYOTA TSUSHO Fighting Eagles KURODA ELECTRIC Bullet Sprits TOKYO MARINE & NICHIDO Big Blue

Women's Japan Basketball League Organization	Japan Rugby Top League	Japan Handball League Organization	Asia League Ice Hockey
<b>W League</b>	<b>Top League</b>	<b>Men's</b>	<b>JAPAN</b>
AISIN AW WINGS CHANSON V-Magic DENSO Iris FUJITSU Red Wave HITACHI HIGH -TECHNOLOGIES Cougers JAL Rabbits JOMO Sunflowers TOYOTA Antelopes	COCA-COLA WEST JAPAN FUKUOKA SANIX Blues RICOH Black Rams Jubilo YAMAHA Kintetsu Liners KUBOTA Spears NEC Green Rockets SUNTORY Sungoliaths TOYOTA Verblitz HONDA Heat KYUSHU DENRYOKU Kyuden Voltex KOBE STEEL Kobelco Steelers SANYO Electric Wild Knights TOSHIBA Brave Lupus	DAIDO STEEL HOKURICK ELECTRIC POWER OSAKI ELECTRIC RYUKYU Corazon TOYODA GOSEI TOYOTA AUTO BODY TOYOTA BOSHOKU KYUSHU WAKUNAGA PHARMACEUTICAL	HC NIKKO Ice Bucks NIPPON PAPER Cranes OJI Eagles TOHOKU Free Blades
<b>W1 League</b>		<b>Women's</b>	
Big Blue Tokyo EBARA Vickies Yamanashi Queen Bees MITSUBISHI ELECTRIC Koalas TOYOTA BOSHOKU Sunshine Rabbits		HC NAGOYA HIROSHIMA MAPLE REDS HOKKOKU Bank MIE violet' IRIS OMRON Sony Semiconductor Kyushu Corporation	

**Hockey Japan League**

**Japan Women's Softball League**

**Japan Futsal League**

**Men's**

Gifu Asahi Club  
 HANNO CITY Hockey Club  
 HOSEI University  
 NAGOYA Frater Hockey Team  
 OYABE Red Ox  
 RITSUMEIKAN University  
 Selrio SHIMANE  
 TENRI University  
 TOKYO University Of Agriculture  
 Hosei University

**1st Division**

DENSO  
 RENESAS TAKASAKI  
 HITACHI  
 SOFTWARE ENGINEERING  
 HONDA  
 IYO BANK  
 SAGAWA EXPRESS  
 SHIONOGI  
 TAIHO PHARMACEUTICAL  
 TAIYO YUDEN  
 TODA CHUO GENERAL Hospital  
 TOYOTA  
 TOYOTA INDUSTRIES

**F League**

Espolada HOKKAIDO  
 Stellamigo IWATE HANAMAKI  
 Bardral URAYASU  
 FUCHU Athletic F.C.  
 Pescadola MACHIDA  
 SHONAN Bellmare  
 NAGOYA Oceans  
 Shriker OSAKA  
 DEUÇÃO KOBE  
 VASAGEY OITA

**Women's**

COCA-COLA WEST JAPAN  
 GLAXOSMITHKLINE  
 NANTO BANK  
 RITSUMEIKAN University  
 SONY ICHINOMIYA  
 TENRI University  
 TOKAI Gakuin University  
 YAMANASHI GAKUIN  
 Crowing Glories

**2nd Division**

HITACHI MAXELL  
 Hirabayashi Kinzoku  
 JAPAN WELNESS SPORTS Academy  
 KANEBO TRINITY HOLDINGS Academy  
 DREAM WORLD  
 SEIKO CORPORATION  
 NEC ACCESS TECHNICA  
 NSK  
 KOHGA Healthcare Academy  
 PEYOUNG  
 TOKAI RIKA  
 TOSHIBA KITAKYUSHU  
 SHIMANE SANYO  
 SHONAN Bellmare Sports Club  
 YAMATO Denki Industries  
 YKK

# League Office



## **Cooperative Organization of Japan Top Leagues, Office**

Dr.KISHI Memorial Hall, 1-1, 1-chome, Jinnan, Shibuya-ku, Tokyo 150-8050, Japan TEL:+81-(0)3-3481-5221

## **The Japan Women's Football League**

10thFloor, JFA House, Football Ave. Bunkyo-ku, Tokyo 113-8311, Japan TEL:+81-(0)3-3830-1841

## **Japan Volleyball League Organization**

5thFloor, 7thDaikyo building, 1-30-8 Sendagaya, Shibuya-ku, Tokyo 151-0051, Japan TEL:+81-(0)3-5786-0611

## **Basketball Japan League Organization**

2-12-13, Shibuya, Shibuya-ku, Tokyo 150-0002, Japan TEL:+81-(0)3-3407-5588

## **Women's Japan Basketball League Organization**

1408, Shibuya Homes, 2-1, Udagawa-cho, Shibuya-ku, Tokyo 150-0042, Japan TEL:+81-(0)3-5457-1636

## **Japan Rugby Top League**

2-8-35, Kitaoyama, Minato-ku, Tokyo 107-0061, Japan TEL:+81-(0)3-3401-3290

## **Japan Handball League Organization**

Dr.KISHI Memorial Hall, 1-1, 1-chome, Jinnan, Shibuya-ku, Tokyo 150-8050, Japan TEL:+81-0(3)-3481-2361

## **Asia League Ice Hockey, Japan office**

4-27-13-208, Sendagaya, Shibuya-ku, Tokyo 151-0051, Japan TEL:+81-0(3)-5474-4440

## **Hockey Japan League**

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## **Japan Women's Softball League**

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## **Japan Futsal League**

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